



# SURYA DEV

## GROUP OF COMPANIES

Building Trust across Food & Infrastructure



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## Leadership & Governance



**Rohit Raj**  
Founder & Director

- Vision articulation and institutional values
- Governance Framework and strategic oversight
- Long-term strategy formulation and planning
- Stakeholder relationship management



**Alok Raj**  
Director

- Execution planning and operations management
- Compliance and regulatory adherence
- Delivery excellence and quality control
- Operational efficiency optimization

## Group Identity

### Who We Are

The Surya Dev Group represents a diversified Indian business conglomerate with strategic operations spanning Food Processing, Grocery Essentials and Infrastructure Development. Our foundation rests on three unwavering pillars:

- ✓ Disciplined execution
- ✓ Uncompromising quality standards
- ✓ Ethical conduct

While our group companies operate independently within their respective sectors, they remain united by a shared governance framework and a common culture of compliance, accountability, and complete transparency.

Different sectors.

✦ One standard of integrity. ✦

## Our Core Belief

At Surya Dev Group, our philosophy drives every decision we make and every partnership we forge.

### Problem-Solving Focus



Businesses must address real, ground-level challenges that impact communities and create meaningful, measurable value.

### Process-Driven Growth



Sustainable expansion requires disciplined processes and systematic execution—never shortcuts or compromises that undermine quality.

### Trust as Capital



Trust remains the strongest institutional asset, carefully built over time through consistent ethical conduct and transparent operations.

## The Surya Dev Group Framework

### Strategic Oversight

01

Centralized governance and core strategic alignment.

### Financial Discipline

02

Rigorous financial controls, and prudent Investments.

### Compliance Culture

03

Strict regulatory financial controls, and best practice adherence.

### Vision Planning

04

Long-term strategic planning for sustainable growth.



**Organics Food Pvt. Ltd.**

Natural Taste, with Purity



**Purity First**

Strict quality standards.



**Hygienic Processing**

Safe, modern facilities.



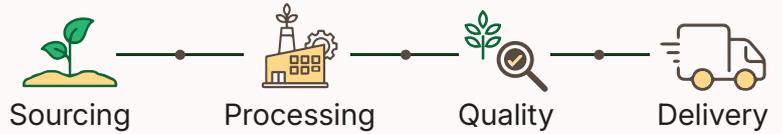
**Complete Traceability**

Transparent farm-to-table system

**Doodhika Organics Food Private Limited**

**Food Processing & Grocery Essentials**

(Pure • Trusted • From Farm to Family)



Doodhika Organics operates as a quality-first FMCG enterprise, prioritizing **purity, hygiene,** and complete **traceability** throughout its supply chain.

Our approach emphasizes responsible growth, ensuring nutritious, safe food for Indian households with full transparency and ethical sourcing practices.

— · · Building trust, one product at a time. · · —

**Product Portfolio & Vision**

**Current Offerings**

- Premium quality milk & curd
- Fresh paneer products
- Traditional pure ghee
- Cold-pressed mustard oil



**Near-Term Expansion**

- Pulses, rice, wheat, & flour varieties
- Authentic spices and masala blends
- Comprehensive daily grocery essentials



**Long-Term Vision**

- Building a trusted, comprehensive grocery brand from Bihar for Indian households nationwide—delivering quality, transparency, and nutrition in every product category.



**Our Quality Promise**



Hygienic Processing



No Adulteration



Locally Sourced Raw Materials



Quality Checked Products



## BALRUP CONSTRUCTION PVT. LTD.

### Infrastructure & Civil Construction

Balrup Construction combines technical expertise with ethical execution, ensuring every project strengthens India's infrastructure foundation while maintaining the highest standards of safety and quality.



#### Government Projects

Roads, highways, and public infrastructure developed through transparent tender processes and rigorous compliance with government specifications.



#### Private Development

Commercial and residential construction projects executed with precision, quality craftsmanship, and adherence to timelines.



#### Civil Engineering

Comprehensive civil works delivered through compliance-led execution, advanced safety protocols, and engineering excellence

## COMMON OPERATING PRINCIPLE

Across all companies, the Surya Dev Group maintains unwavering commitment to foundational principles that guide every operation and decision.



#### Regulatory Compliance

Complete adherence to statutory requirements, regulatory frameworks, and industry standards across all operations without exception.



#### Transparent Accounting

Clear financial documentation, regular independent audits, and honest reporting to all stakeholders—investors, partners, & regulatory authorities.



#### Ethical Relationships

Fair dealings with suppliers, customers, employees, and community partners built on mutual respect, timely payments, & honest communication.



#### Long-term Perspective

We do not chase volume. We build institutions. Our focus remains on sustainable growth, institutional legacy, and creating lasting value.



### CORPORATE OFFICE

#### SURYA DEV GROUP OF COMPANIES

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